



How to create sales-getting designs even if you have no design, creative or technical skills

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How much are you currently spending on graphics and design?

How long does it take?

How long for the back and forth revisions?

Do you do them yourself or do you hire a freelancer?

How much money have you spent on graphic design software like Adobe Photoshop, Illustrator, InDesign, Canva and others?

How much time and money have you wasted hiring and then firing incompetent graphic designers?

How much mental energy have you drained chasing after freelancers?

How often do you need graphics for your landing pages, sales pages, websites, blogs, videos, social posts and how long does it take?

How often do you need graphics for your lead magnets like reports, PDFs, and eBooks?

Okay. OKAY! I get it.

I'm not a designer either, nor am I a technical person.

However, I have a non-stop supply of graphics that I can use for my business.



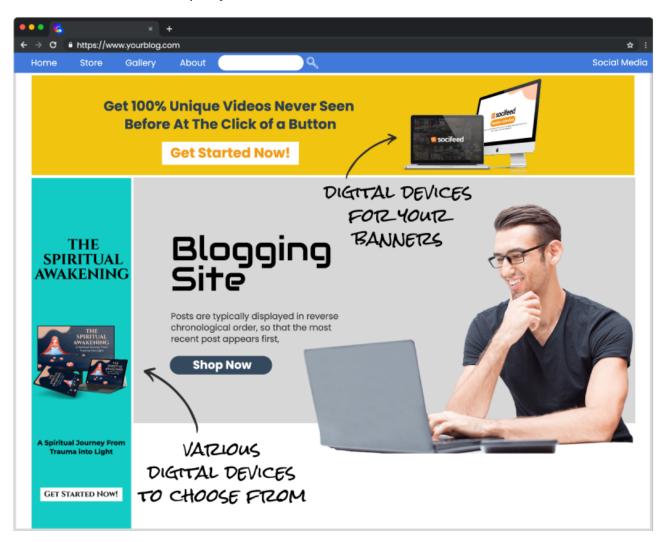
But that's not all.

Over the past few years, I have orchestrated the most stunning and incredibly designed web pages online that sell our products like crazy.

High converting websites, blogs and sales funnels designed from the ground up, hand-holding designers, coders and webmasters every step of the way.

It's true, but then everything changed.

Bear with me as I sprinkle real-life, incredible examples throughout this report! (Yes, we made them... I swear. And I have proof!)



In the Beginning

Everything starts with an idea.

Your vision.

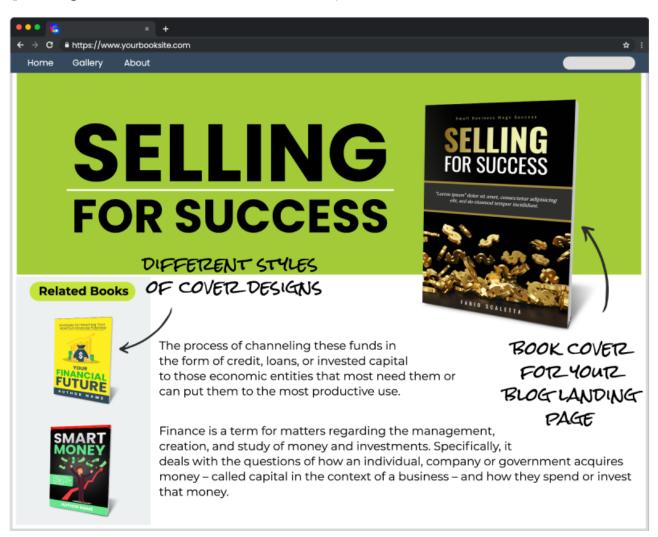
Then comes the initial design concept in Photoshop and Illustrator, followed by coding the designed PNG file into HTML before finally placing everything onto a webpage.

It took a designer, coder and webmaster to make my vision a reality.

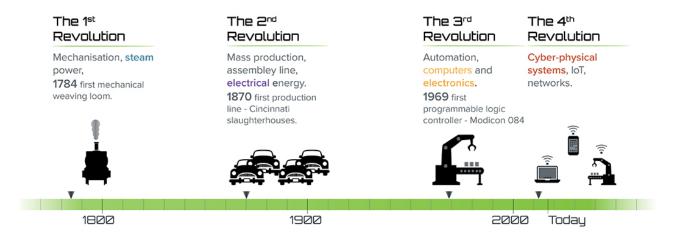
If you have ever had any graphic or design created for your business, I bet you, you have lost your rag once too many.

If you have hired freelancers, chances are you spend days communicating your vision, wait anxiously for days or weeks, uncertain of the outcome and then more days leading into weeks with back and forth revisions.

If you created them yourself, chances are it looked ugly, and awful, yet you stitched the graphics together to make the most out of what you could.



I'm Mo Latif, and I discovered the Internet back in 2002.



I entered the Third Revolution.

I felt in my gut, it was something that was going to explode and change people's lives forever.

I became addicted and went full-time in 2007.

It took 5 long years before I made the decision to commit because back then it was the Wild Wild West.

Google was born in 1998, Facebook turned up in 2004, Youtube 2005, and Twitter tweeted in 2006.

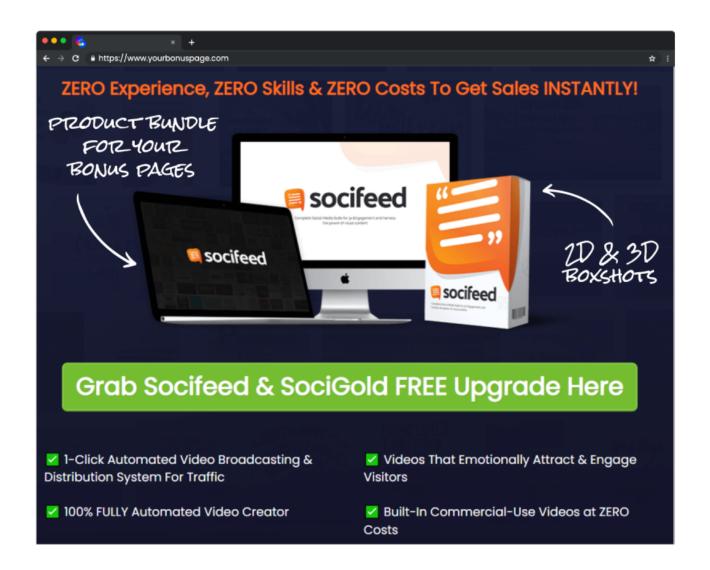
Let's be honest. No one believed the "Internet" was here to stay.

Allegedly it was a bubble waiting to burst and it did.

At the time, there was no Whatsapp, Instagram, Pinterest or Tik Tok!

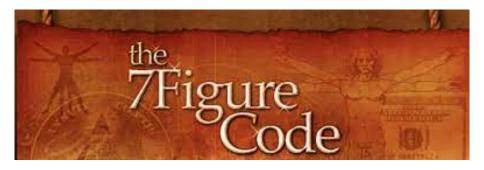
The best free form of communication was Skype (2003).

So, the chances are you've never heard of me before and that's okay because I have been mostly working behind the scenes.



The 7 Figure Code

My real journey started in 2007, a total newbie who attended an event called the 7-Figure Code hosted by Mike Filsaime and Tom Beal.



147 attendees, minus me, totalling 146 internet superstars all gathered in one room!

Did I know?

I was grassroot green and I was amongst every legend in Internet Marketing today!

There was Jeff Walker, Russell Brunson, no idea what he got up to, Rich Schefren, Ken McArthur who was sitting a few tables behind me, I think John Reese turned up, the guy who did the first million dollar launch online.



There was Brad Fallon, Stephen Pierce, Andrew Fox, Chris X, Amish Shah, David Cavanagh, the copywriter, Tellman Knudson, Harris Fellman, Mike Ambrosio, Glen Hopkins, and many, many more.

It was life-changing to say the least.

Today, Russell Brunson is the co-founder of ClickFunnels, and Mike Filsaime co-founder of Groovefunnels.

We've come a long way but I'll get back to them in a moment.

I wasn't interested in fame, celebrity status or showing myself on screen.

All I cared about was the people I work with get phenomenal results.

So when I say behind the scenes, I'm the marketing guy who quietly creates killer, high converting marketing campaigns to sell products and services like crazy.

This includes the strategy, the sales pages, funnels, the graphics, webinars, VSLs, email sequences, the whole 9 yards.

I do it because I love it and in the process I made my partners in business lots and lots of money so you can appreciate why they're always over the moon to do more.



In the past few years, we have sold hundreds of thousands of info and software products.



I have masterminded 100+ #1 Bestsellers on multiple networks so from here on out, you can agree I pretty much know what I'm doing.

A.B.C. It's As Simple As 1.2.3.

In order to successfully sell online, you need a product or service.

Once you have that, you need a platform, a website, a blog or a sales funnel.

It can be a Facebook page, Instagram page or Youtube Channel.

The platform type really doesn't matter.

What matters is what goes ON those platforms BEFORE you can go live on the Internet.

Again, I'm not a technical person or a designer.

In fact, I'm so bad, I can't even set up my own email address in my own hosting Cpanel.

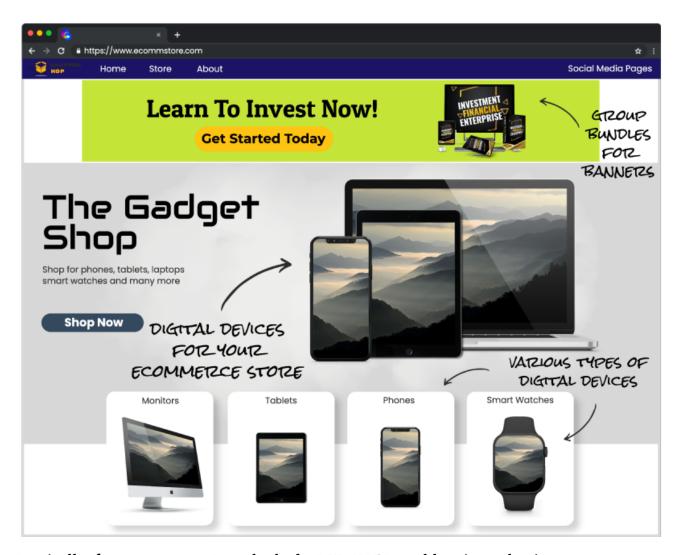
How fortunate. Sigh.

So with my technical expertise out of the way, I'm now going to show you how I overcame an incredibly painstaking roadblock in my businesses that you may be struggling with today.

It was such an intensifying problem that once you finish reading this report, you will launch your business faster than you have ever imagined possible.

So fast that others will ask you...

"DUDE, who is doing this stuff for you?"



Ironically, for many years, I overlooked a DIE-HARD problem in my business.

I accepted it as part of the business cycle because nobody had created a solution.

You see, when you launch any product or service, you need graphics and designs.

So let me ask you a question.

Have you ever left a website without reading, subscribing, or buying because it's poorly designed or has no images at all?

You know, clicking on a website and you see BIG blocks of text that literally hurt your eyes.

Chances are you probably experienced something like this yourself where you focus on the words so much that you give up and move on to another website for better readability.



This tells you a few things.

- X The site owner is not serious about their business.
- X They don't care if you encounter difficulties.
- X It could be a side hobby.
- X They're lazy and don't want to put in the effort.

And I bet you can tell when someone doesn't put in the effort because as humans we are attracted to vibrant and great design.

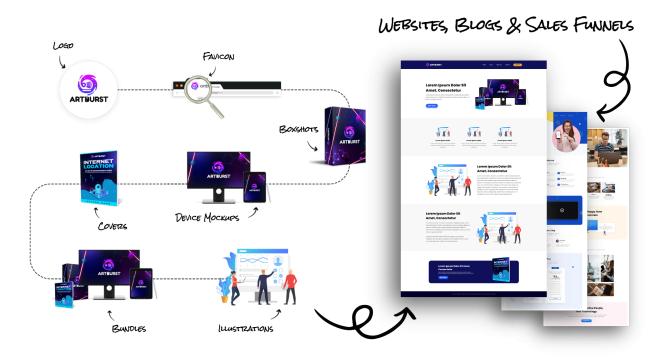
We can't help it especially when it compliments the text and gives the reader a better user experience.

You're not going to win if you have ugly graphics, or worse, no graphics at all.



Did she get your attention?

If you've ever had graphics created for your business, below is just some of the stuff you need.



It takes time and effort.

It's nerve-wracking, as your most precious commodity, time, is taken from you.

And for such, your budget can go out of control like a bad investment in WeWork and you will delay your launch.

But that's not all.

Your expenses go through the roof as you are kept hostage by your lovely, life-saving team of freelancers.

But they're not all like that.

My business eventually went out of control as they began to control it on their schedule.

This was my livelihood and I desperately needed a way never to deal with the endless bullshit and excuses from freelancers ever again.

Why Is This IMPORTANT Now?



Here's the situation with every business online and offline.

They need graphics!

You probably fall into one of these situations...

You're a marketer, you have a great product, you want to launch it but you're struggling with getting great graphics for your sales page or landing page...

You're a blogger who needs a constant stream of graphics to stand out with your posts and sell your products and services.

A video creator who needs sexy product bundles, graphics, and illustrations for videos they sell to clients.

An author who needs New York Best Seller covers that scream 'Look INSIDE' and beat the competition.

A course creator who needs visuals inside your course, case studies, PowerPoint slides, and presentations.

Or you want graphics for your webinar, your bonus pages, ebooks, courses, pdf reports, podcasts, but the pain to get these keeps blowing your mind.

How difficult can it be??

Something that takes minutes yet they take weeks or months to deliver even the simplest of graphics.

Why?

And during this waiting period, you are losing so much money and you don't even know it!

How Much Money Are You Losing?

It's insane once you put pen to paper and face cold-hard facts!

If your daily potential earning is \$100, you're losing \$3,000 in a month.

If your daily potential earning is \$200, you're losing \$18,000 in 3 months.

If your daily potential earning is \$500, then that's \$90,000 lost in 6 months!

Time	Potential Earning	Potential Earning	Potential Earning	Potential Earning	Potential Earning
Day 1	\$100	\$200	\$300	\$400	\$500
Day 15	\$1,500	\$3,000	\$4,500	\$6,000	\$7,500
Day 30	\$3,000	\$6,000	\$9,000	\$12,000	\$15,000
Day 60	\$6,000	\$12,000	\$18,000	\$24,000	\$30,000
Day 90	\$9,000	\$18,000	\$27,000	\$36,000	\$45,000
6 Months	\$18,000	\$36,000	\$54,000	\$72,000	\$90,000

Every second of delay is COSTING you money.

It's your livelihood, no?

Iit's WHY an alarming 98% of those who want to break into having their own online business GIVE UP.

They don't just throw in the towel.

They are traumatised for MONTHS and it's simple stuff others take advantage of, killing their dreams, forcing them back to a job they hate.

In fact, there are 2 billion websites online, all wanting to serve a massive audience of 5.2 billion active internet users.

WORLD INTERNET USAGE AND POPULATION STATISTICS 2021 Year-Q1 Estimates										
World Regions	Population (2021 Est.)	Population % of World	Internet Users 31 Mar 2021	Penetration Rate (% Pop.)	Growth 2000-2021	Internet World %				
<u>Asia</u>	4,327,333,821	54.9 %	2,762,187,516	63.8 %	2,316.5 %	53.4 %				
<u>Europe</u>	835,817,920	10.6 %	736,995,638	88.2 %	601,3 %	14.3 %				
<u>Africa</u>	1,373,486,514	17.4 %	594,008,009	43.2 %	13,058 %	11.5 %				
Latin America / Carib.	659,743,522	8.4 %	498,437,116	75.6 %	2,658.5 %	9.6 %				
North America	370,322,393	4.7 %	347,916,627	93.9 %	221.9 %	6.7 %				
Middle East	265,587,661	3.4 %	198,850,130	74.9 %	5,953.6 %	3.9 %				
Oceania / Australia	43,473,756	0.6 %	30,385,571	69.9 %	298.7 %	0.6 %				
WORLD TOTAL	7,875,765,587	100.0 %	5,168,780,607	65.6 %	1,331.9 %	100.0 %				

These billions of websites endured the pain like I did, when I started out my journey during the Wild Wild West years of the Internet.

But at what cost?

What roadblocks, hurdles and situations did they have to overcome to get to where they are today?

Would they ever want to go through this process again?

I seriously doubt it.

I know I wouldn't!

The Brownest Santa You Will Ever See!

Ho, ho, freakin' ho!



"I spent \$100 making that hideous cartoon image above, and it's supposed to be me... I left them negative feedback of course."



Adeel Chowdhry, founder of Sqribble, the #1 ebook maker on the market was sceptical to say the least.

I showed him one of my designs (from the software which I didn't tell him of course) and his response was...

"Who did it?"

He knows I'm not a designer... Actually we're both not designers so when he saw the incredible design below, the first thing that came through his mouth was who made it.

So when I said it was me with a straight face, he responded with, "Come on, don't bullshit me ... Who made it?"

I said fine, "I'll show you..."

So we hopped on Zoom and I showed him the design and where I got it from.

He was astonished.

Actually he was so shocked and intrigued, that he wanted to know what else it could do.

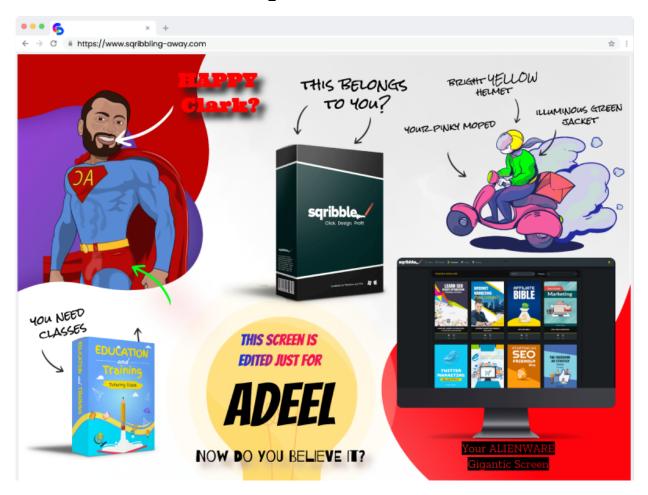
So for the next 10 minutes, I was his designer, taking step by step instructions of... click this, click that, now go over there and edit that blah blah.

"This is GOOD, I'm impressed!"

He declared in his British accent.



The Brownest Superman You Will Ever See!



One-Tenth Of a Human & a Goldfish

Did you know a staggering 94% of customers will leave a website with a poor design?

Do you know the implication of the 94% leaving your website because of fugly graphics?

You are left with 6% of people to sell to and let's face it, not all of them will buy!

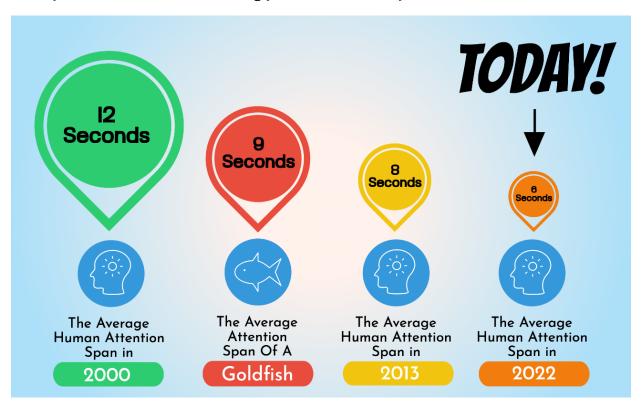
So let's say 100 website visitors. Immediately, 94 of them will leave.

You are left with 6 potential customers, and if the average conversion online is 2%, that doesn't even equal a full human being!

That's one-tenth of a customer and you're unknowingly losing 94 out of every 100 because you're not getting attention like the lady in red.

Do you see the potential danger of not having great graphics?

These are just facts so I'm not showing you these to scare you.



FACT: We're worse than a goldfish at 9 seconds!

Yes, you only have 6 seconds to catch and keep viewers' attention.

That's how short your time is to make a difference or they're gone.

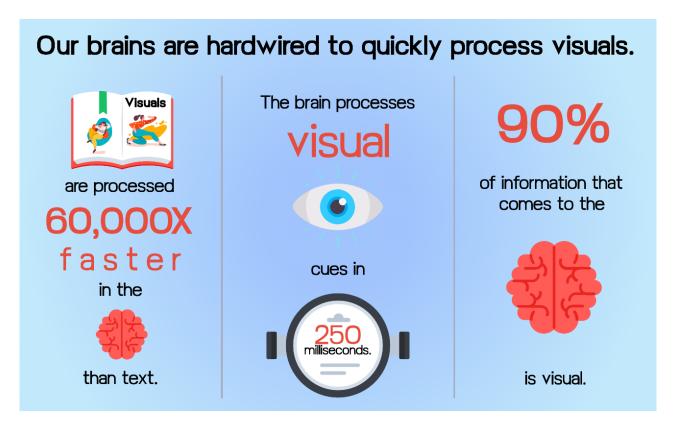
Is this happening to your business?

Or you don't even know?

A Picture Paints 60,000 Words

Here's another reason.

<u>FACT</u>: The brain processes visuals 60,000 times faster than text.



Why am I telling you this?

If you want to get more attention to get more sales...

You need powerful graphics!

There are no ifs or buts about it.

Graphics make a significant impact on getting, and converting your audience into paying customers.

Which is why...

FACT: 86% of marketers have at least one visual in 81% of their blogs.

FACT: 62% of marketers use visuals for their landing pages and blogs.

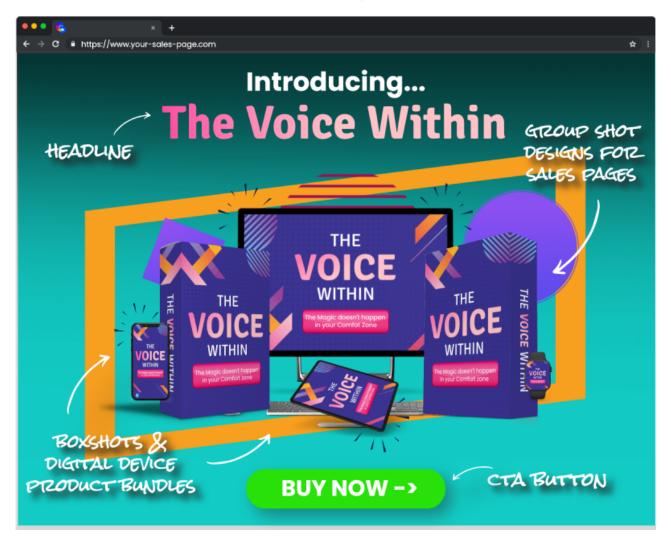
FACT: 68% of marketers are increasing the use of visuals.

These numbers are massive!

Everyone is investing in graphic designs to boost their engagement, sign-ups, clicks, leads, and sales.

So it's not surprising that...

FACT: 80% of businesses credit impressive designs for their sales.



Amazon Files For Bankruptcy

Think about this.

What would Amazon be like without designs, photos, and visuals of products being sold by vendors?

It would be bankrupt!

But that's not all.

How else will you visualise the product you're about to pay for?

Let's assume the description reads... a long sleeve, white and blue chequered shirt.

Would that get you interested in buying or would you need to visualise the type of shirt it will be?

You need more descriptive detail, right?

It could be this chequered shirt:



Or this one.



Worse case scenario, you'll only find out once you receive it in the mail which is kinda insane.

Would you still buy from Amazon today, if it avoided bankruptcy, if you can't SEE exactly what it is you are buying or how it looks?

How can you be sure it's what you want based on just the description?

You see, written words on ANY page will help your customers visualise your product or service.

This is a lot of work and too much thinking for the customer to do, especially if they are ready to buy a chequered shirt.

They want the shirt but they will never crunch some words together, form a picture in their head so you can make a sale!

And then get a refund!

That's why having amazing graphics will specifically SHOW your potential customers what they are getting, massively INCREASING the ability for you to close sales over and over again!

And that's exactly how websites with stunning graphics are WINNING and getting NON-STOP sales!

We do the same too.



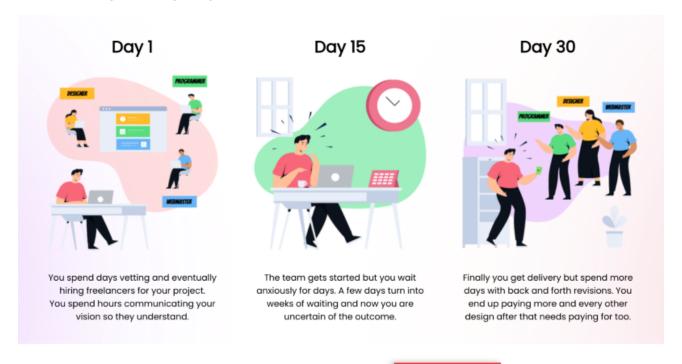
Out of the two, which one would get your attention?

The first step will always be getting the attention of your prospects.

That's why you will appreciate the design industry is worth a whopping \$45.8 billion dollars because EVERYONE will pay over-the-odds for graphics that will sell their products and services like crazy.

Do We AGREE On A Few Things...?

Does outsourcing remind you of this?





Ridiculously OVERPRICED?!

You start with a logo, followed by a boxshot, then a cover, a report cover maybe, digital device mockup and then putting everything together into a group bundle.

Soon, you will need graphics and illustrations.

A few hundred dollars you budgeted eventually stack up to thousands of dollars.

Weeks later, you realise you need some edits and you are for sure going to be charged for that too.

It never ends.

Now, let's see how it pans out if you hired a team in-house...



It's great UNTIL there is nothing left for this team to do.

You now have a massive monthly expense in wages.

It's difficult to let go because you worked so hard to get this team together so you create jobs and tasks for them to do so THEY can keep their jobs.

You're leaking money.

It was ridiculous until we couldn't think of anything else to give them, and sadly, had to lay them off.

But let these numbers sink in.

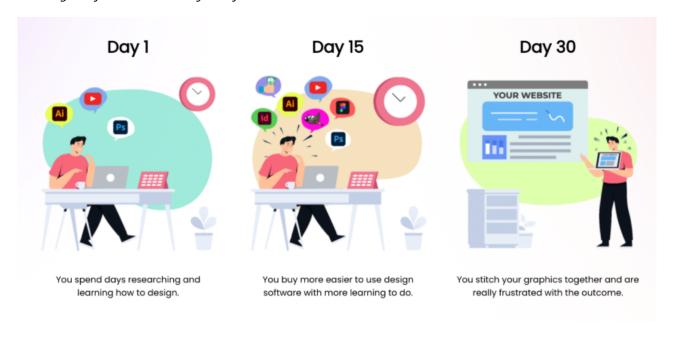
A minimum of \$1,300 if you get one graphic of everything or \$7,000 if you hire in-house.

And because graphics are a constant in every business, one graphic or one logo or one boxshot is <u>never</u> going to be enough.

You are going to need more so we do the next "best" thing.

You DO IT YOURSELF, right?

Does design software remind you of this?



I Need 10,000 Hours From You!



Expert designers have invested 10,000 hours mastering ONE skill, designing with their favourite go-to-software, Photoshop and Illustrator.

So if they've spent 10,000 hours... What do you think you will need to do?

Do you have 10,000 hours to master Photoshop? Another 10,000 hours to master Illustrator?

Software that is crazy difficult to learn, and super overwhelming to use for non-designers like you and me.

Sure, there is other software but by the time you are done, with the time you have available on a daily basis, you settle for amateurish-looking graphics that crushes your credibility and your sales.

You want to cry because you put your heart and soul into a project, and you can't start selling as your graphics are ugly or not ready and are forced to delay your business once again!

Or the worst case, launch and deal with the aftermath.

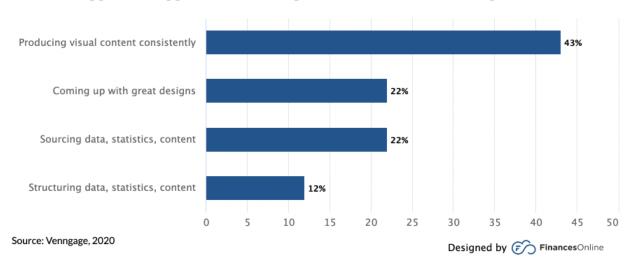
And this is where entrepreneurial dreams die.

POOR DESIGN.

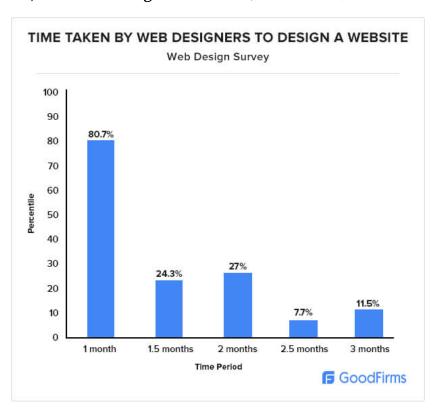
Because it kills businesses.

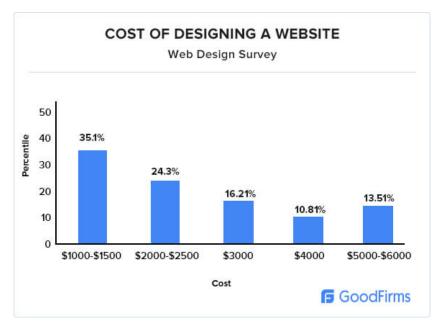
This is how often you need graphics...

The Biggest Struggles in Producing Visual Content According to Marketers ≡



If you want a website, this is how long it could take (and the costs)...





SOMETHING Had To Change

- X I was sick and tired of being messed about by expensive and highly unreliable freelancers who strung me along...
- X I was stuck for time, money and I wanted peace of mind...
- ☑ I wanted hair-raising logos, boxshots, covers, and reports to boost the value of my offers...
- ☑ I wanted mouth-watering digital mockups and product bundles so I could charge more per sale...
- ☑ I wanted incredible graphics to communicate the products and services to my audience so they buy...
- ☑ I wanted to transform my fugly blog, website and sales funnel into electrifying and powerful sales machines...

So if you're sick and tired of all these... because I know millions of people are going through this same cycle that I have been going through for so many years.

BUT WHAT IF?

What if there was a faster way? An easier way? A smarter way to create graphics?

I didn't want to bring this to market until I was completely satisfied to help change the lives of businesses overnight.

It's been in development for almost 2 years... another 12 months just figuring out how to get this done so it works flawlessly.

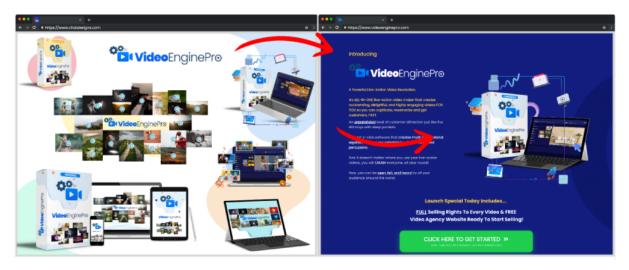
It needed to be perfect for <u>ANYONE</u> with zero design, creative, technical or prior experience.

IT HAD TO BE PERFECT FOR YOU!

So I set out to create a design software that I can use in my business so I don't have to ever deal with designers, coders, and webmasters ever again.

I'm not just saying this so it sounds cool.

We are doing this right now for every business.



And, the number 1 question I get asked all the time now is...

"Mo, what's your secret?"

It doesn't matter what business you're in.

You're going to need stunning logos, boxshots, covers, reports, digital mockups, product bundles, graphics, and much more on demand for beautiful products and stunning web pages that convert like crazy.

Sell Like Crazy!

We thought we'd have some fun and take it for a real test drive.

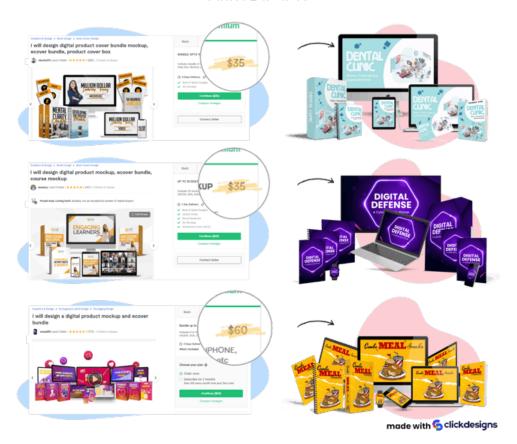
Below, the graphics on the left are from Fiverr and the ones with the pinky backgrounds are made with ClickDesigns.



Book covers



Product Bundles



Graphics



You see, for digital products, it's much more difficult to close sales because words alone will not do justice.

The product is intangible which means you can't touch or see it.

There's a huge difference between touching, reading and flipping the paper pages of a physical book in comparison to a Kindle.

It's not the same!

So to make a significant impact, your only choice is to have graphics that visually <u>SHOW</u> your customers what you have on offer.

If you sell any product or service online, you NEED amazing graphics for your website, blog, or sales funnel that attracts, engages, and converts visitors into paying customers!

In fact, you will NEVER launch ANY product or service SUCCESSFULLY without having beautiful and stunning graphics and designs that make your business look the BEST of the best.

And the longer you take, you already know, the more money you LOSE!

This is why today, more than ever before, every business owner will put the majority of their efforts into getting graphics for their business because it's a NECESSITY!

It's not a want or a good thing to have anymore.

They will do so by any means necessary!

They will pay over-the-odds for graphics that will sell their products and services like crazy.

- Designs boost your authority and build brand awareness and recognition
- Designs increase your product's value and business credibility
- Designs get you more traffic, clicks, leads, and sales

If visuals are that important, why is everybody not getting them?

THAT is the 45.8 billion dollar question!

The \$46 Billion Dollar Weapon Never Will You EVER...



A design weapon that creates stunning graphics and designs for your websites, blogs, and sales funnels in seconds without relying on freelancers or designers.

To discover what this secret design weapon is that will turbocharge your business with phenomenal engagement and sales...

[Click HERE To Get Started]

TAKE MY MONEY!!!



That's exactly what David said, "Take my money!"

David Perdew, owner of NAMS, Inc. or Novice to Advanced Marketing System, a "training company that teaches business people from beginner to advanced how to create online businesses that build income, freedom and sustainability for the 21st century economy."

I was excited to show him and presented an exclusive demo of the secret design software I use.

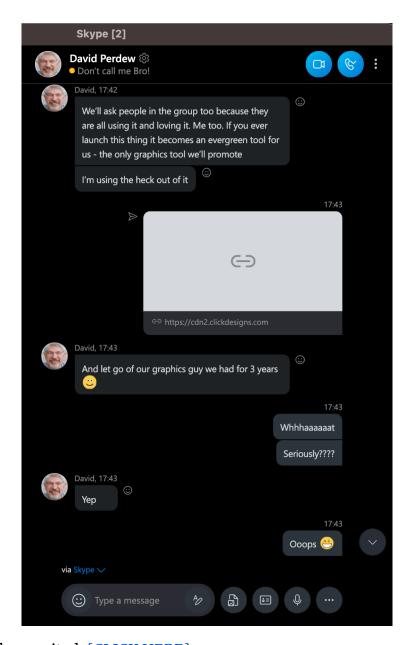
A few minutes into the demo, I showed him a glimpse of some of the designs that I had created for my sales pages.

There was more to show but he was anxious not to let this opportunity slip through his hands so he cut me off and said,

"When can I start using this? That's what I want to know."

Yes, the design weapon is so amazing and attractive to business owners that when you get your hands on it, you won't use anything else.

You might even fire your designer too!



See what got David so excited, [CLICK HERE]

Now take Linda for example...

She was sceptical at first, until... a few days in...

I sure have been enjoying ClickDesigns. I'm grateful that a new hardcover is available. I've been using a lot of the other formats, too. This is such a great tool!

A few days thereafter, she became a **RAVING** fan!



"ClickDesigns has become one of those business assets I never want to be without.

Prior to using ClickDesigns, I had to hire out for any supporting images I needed for sales pages, website images, and so on because the current products on the market simply didn't accomplish everything I needed them to.

ClickDesigns accomplishes everything I need.

For starters, I don't have to pay someone to create for me and then not necessarily have the images turned around quickly or have those images facing the wrong angle—or not have all the product grouping images included.

With ClickDesigns, concerns of cost, product design, and turnaround time went away.

I can quickly create exactly what I want and feel proud about how those images represent my businesses.

The product is simple to use and the support is phenomenal."

Linda Stirling

Founder & Publisher at The Publishing Circle Founder & Coach at The Publishing Authority

[CLICK TO DISCOVER WHY LINDA IS A RAVING FAN!]

Is this the **ONE** you have been waiting for?

Never waste weeks or months, or fork out thousands of dollars on logos, boxshots, covers, reports, digital device mockups, product bundles, graphics, and illustrations ...

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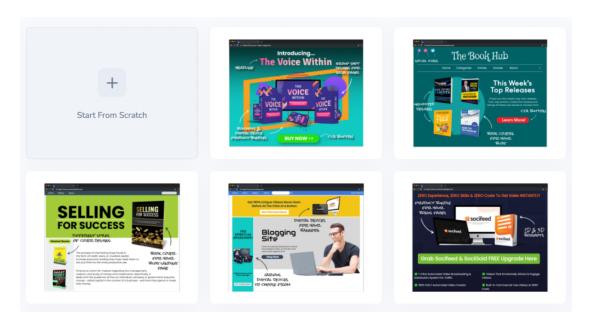
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P.S. Oh, I almost forgot. The proof?



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I could go on and on and on and on...

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